





Taxi and Ride Sharing Partnership Program



Hi, I'm Jon, the inventor of mifold, The Grab-and-Go Booster Seat. When my four children were small, we lived in America. Our children were being driven everywhere by other people as well as ourselves.

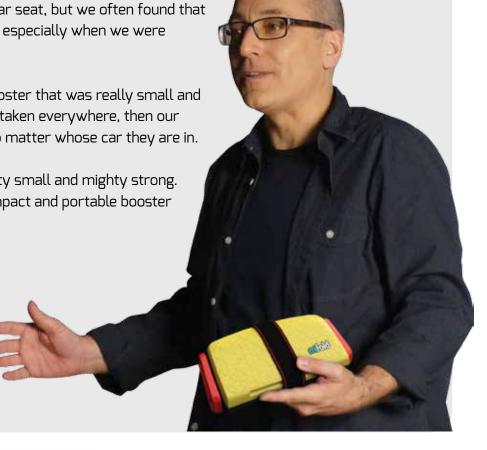
Car safety is important to us and we wanted to make sure that the kids always had the correct car seat, but we often found that booster seats were not available; especially when we were carpooling with other families.

So, I thought, if I could make a booster that was really small and really tough, that could easily be taken everywhere, then our children would always be safe, no matter whose car they are in.

And we've done it, mifold is mighty small and mighty strong. mifold is the most advanced, compact and portable booster seat in the world.

It's more than 10x smaller than a regular booster and it's just as safe\*.

We call it the 'Grab-and-Go' Booster seat.





# What is **mifold**?

mifold is the *Grab-and-go booster*, the most advanced, compact and portable booster seat ever. It is more than 10x smaller than a regular booster and just as safe\*.

Our booster provides the safety of a traditional booster seat, while its revolutionary compact design makes your family more mobile and ready for anything: school carpool, weekday outings, weekend trips and holidays.







# Where to us mifold?

mifold is so small and convenient that it can be stored anywhere. Now kids can be safe no matter whose car they are in.







car door



three in a row

















How is it possible for mifold to be 10x smaller and just as safe\*?



a regular booster lifts a child to be in the position of an adult.



**mifold** does the exact opposite... instead of lifting the child up it holds the seatbelt down



\*The US version of mifold meets or exceeds NHTSA standards FMVSS 213
\*The EU version of mifold is a Group 2/3 "Universal" child restraint system and it has been approved in accordance with the regulations ECE R44.04.
\*And meets the RSSR regulations in Canada.







# **Features**

- 10x: mifold is more than 10x smaller than a regular booster and it's just as safe\*.
- Different ages: mifold is engineered to protect children from the age of 4 all the way up to 12.
- Fold: mifold is already small and then it folds in half, mifold is so compact you can store one almost anywhere.
- Portable: mifold is the most advanced, compact, and portable booster seat ever invented.





### Material:

- Bottom Base: Aircraft grade aluminum: aluminum 6061-T6
- Belt Guides: Delrin<sup>®</sup> 100 ST: super tough plastic polymer made by Dupont™
- Colored Shells: Polypropylene



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# Who can use mifold?





mifold	EU	USA	CAN
AGE RANGE	4+	4+	4+
WEIGHT	15kgs+	40-100lbs	18-45kgs
HEIGHT	up to 150 centimeters	40-57 inches	102-145 centimeters



### mifold is safety tested and meets or exceeds the following Regulations:

USA: FMVSS 213 standardsCanada: RSSR Regulations

• EU: ECE R44.04

This innovative product is protected by various patents and design registrations. U.S. Pat. No. 9,376,088 and other patents pending.



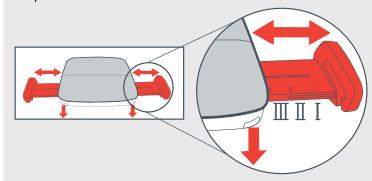




# How to use mifold

Read and follow all the instructions and information in the instruction manual, on the product labels, and in the vehicle owner's manual for Booster Seats and vehicle seat belt use. The following is just a summary on how to use a mifold. To view mifold instructional video installation guide visit: https://mifold.com/instructions

The lap belt guides have three adjustment positions numbers I, II and III.



Pull the lap belt guides wide open to position III. With the child seated on the boosted seat, slide the lap belt guides into the position nearest to, but not touching, child's thighs.





Pull up on vehicle shoulder belt to remove slack from lap portion of vehicle seat belt and snugly adjust lap belt around child.

> Check that vehicle lap belt is low on hips and contacting thighs.



Vehicle lap belt MUST be through lap belt guides on both sides of seat. DO NOT place shoulder belt through EITHER lap belt guide.





### ADJUST POSITION OF THE SHOULDER BELT GUIDE:

- 1. Release shoulder belt guide strap
- 2. Slide shoulder belt guide into position
- 3. Then press down on the shoulder belt guide adjustment clip to lock in place.

Place shoulder belt guide strap behind child's back.

Adjust the position of the shoulder belt guide so shoulder belt slot is approximately 25mm above top of child's shoulder.















### **REMOVING THE LAP BELT**

Slide the lap portion of seat belt out on buckle side:

- 1. Hold seat belt with two hands on either side of the belt guide
- 2. Slide the belt back, down, out
- 3. The belt will easily move past the retaining hook and slide out







# Final Checklist



Check the child using mifold is the appropriate age and weight : restate age/weight

mifold	EU	USA	CAN
AGE RANGE	4+	4+	4+
WEIGHT	15-36kgs+	40-100lbs	18-45kgs
HEIGHT	up to 150 centimeters	40-57 inches	102-145 centimeters



The Lap Belt Guides should be adjusted into the position nearest to, but not touching the side of the childs thighs



Pull up on Vehicle Shoulder Belt to remove slack from lap portion of Vehicle Seat



Check Shoulder Belt Guide Strap is behind child's back and adjust the position of the Shoulder Belt Guide to be at least 1 inch (25mm) above top of child's shoulder



Check Vehicle Lap Belt is low on hips and contacting thighs and Shoulder Belt is centered on Childs Shoulder

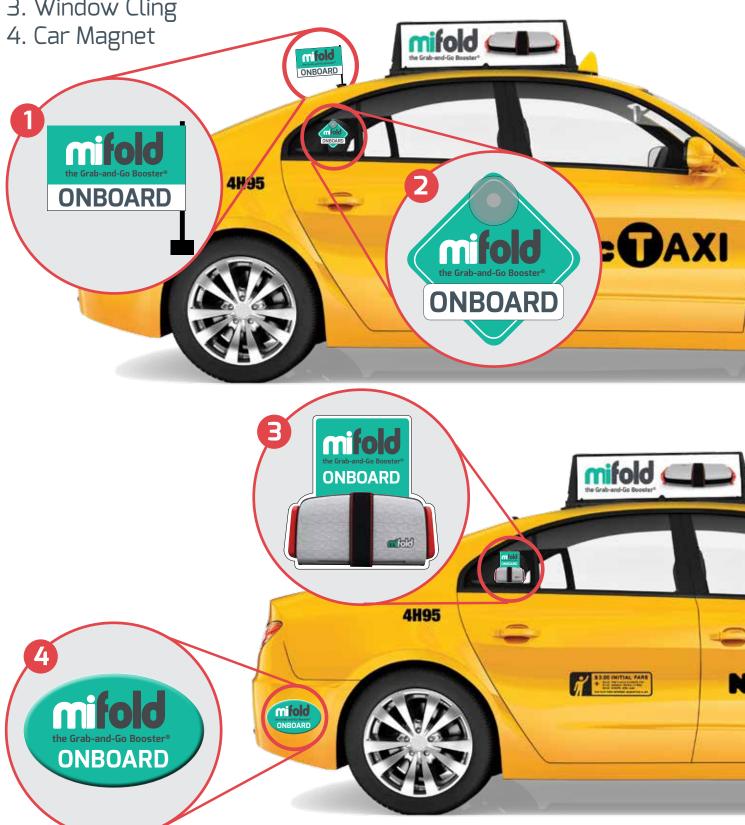
## YOU ARE READY TO RIDE SAFELY





# mifold Taxi Partnership Marketing Assets

- 1. Flag
- 2. Suction Window Hanger
- 3. Window Cling









# mifold regulatory approval

### WHAT ARE THE LEGAL STANDARDS FOR CHILD RESTRAINT SYSTEMS?

The mifold Grab-and-Go booster seat is designed to conform to the most universally accepted global car booster seat regulations, specifically:

European Union ECE R44/04; FMVSS 213 in the United States, and the RSSR regulations in Canada.

Carfoldio Ltd., (the Company that manufactures mifold) has conducted comprehensive test programs in test facilities certified for each of these standards to confirm compliance with each of these regulations.

Carfoldio is dedicated to providing high quality products utilizing premium raw materials and detailed quality assurance procedures. We perform rigid quality control testing both internally and we test the final product at testing facilities certified for each of the regulations to verify initial and on-going compliance. Carfoldio. is committed to providing our customers with a mifold Grab-and-Go booster seat that is high quality, functional, and portable that meets the needs of active families

Based on our comprehensive testing of the product, Carfoldio. has verified and can certify that testing of mifold has been completed successfully with all tests yielding results that either meet or exceed the requirements of the applicable regulation FMVSS 213.

As part of our Quality Assurance program, we are committed to a schedule of on-going product testing to ensure that all mifold® Booster Seats are manufactured to our specifications and meet all of the regulatory requirements of FMVSS 213.

### **European Union**

It is mandatory to use child car seats within the EU for all children up to a height of 1.35m or 1.50m – depending on the rules applicable in each member state.

There are currently two legal standards for child car seats in Europe:

### 1. ECE R44/04

ECE R44 is a regulation that covers child restraint systems from Group O for new-born infants to Group 3 for booster car seats for children up to 36 kg (80 lbs.)

### 2. ECE R129

ECE R129 (also known as i-Size) is a new standard for group 0/0+/1 seats that are necessary for smaller children

### What type of seat is mifold?

The mifold Grab-and-Go booster seat is a Group 2/3 "Universal" child restraint system which means that the mifold can be used in most vehicles. It has been approved in accordance with European regulation ECE R44.04.

The mifold Grab-and-Go booster seat is covered by ECE R44/04. To meet ECE R44/04 approval car seats are tested in frontal collisions at 50km/h using crash test P-dummies and advanced measuring instruments designed to assess the levels of protection each seat offers. ECE R44/04 approved seats can all be identified by their orange approval label.





### The ECE R44/04 mifold approval label



### **United States of America**

The National Highway Traffic Safety Administration (NHTSA) defines the Federal Motor Vehicle Safety Standards (FMVSS). FMVSS 213 governs the performance and some design criteria for child restraint systems made for children who weigh up to 80 pounds.

Carfoldio. must certify that the mifold Grab-and-Go booster seats sold in the USA meet Federal Motor Vehicle Standards FMVSS 213 Chid Restraint Systems. Carfoldio. tests the mifold to provide that certification and the National Highway Traffic Safety Administration (NHTSA) performs annual compliance testing to verify that this certification is accurate.

This child restraint system conforms to all applicable Federal Motor Vehicle Safety Standards. For use in motor vehicles. This Restraint is NOT certified for use in Aircraft.

Este sistema de sujeción infantil cumple con todas las Normas Federales de Seguridad Para Vehículos Motorizados correspondientes. Para uso en vehículos motorizados. Este Sistema de Sujeción NO está certificado para ser Usado en Aviones.

- (A) Name of product manufacturer.
- (B) Your seat meets the European Safety Standard ECE R44. Note the last two digits: these should end in 04 (latest version).
- (C) There are 3 types of car seat approval: universal, semi-universal and vehicle specific. 'Universal' means your seat is approved for installation in all cars, and is likely to fit if the vehicle manufacturer states that the vehicle approval specifies suitability for "Universal" child restraint systems.
- (D) Approval for weight (group).
- (E) Group indicator: Group 2/3 are forward-facing booster seats that work with a 3-point static or retractable adult seat belt restraint.
- (F) European approval authority.
- (G) The number indicates the country in which the approval was obtained.
- (H) Homologation number. The first two numbers (04) show to which version the child seat has been approved, in this case ECE R 44/04.
- (I) Unique serial number allocated to your specific seat.

### The FMVSS 213 mifold approval label

As required by NHTSA regulations, the label states:

This child restraint system conforms to all applicable Federal Motor Vehicle Safety Standards. For use in motor vehicles. This restraint is NOT certified for use in the aircraft.

#### Canada

Transport Canada defines the Motor Vehicle Restraint Systems and Booster Seats Safety Regulations (RSSR). The RSSR governs the performance and some design criteria for child restraint systems made for children who weigh up to 65 pounds.

Carfoldio. must certify that the mifold Grab-and-Go booster seats sold in Canada meet the RSSR regulations. Carfoldio. tests the mifold to provide that certification and Transport Canada performs annual compliance testing to verify that this certification is accurate.









# Thank You have a Safe Journey











